

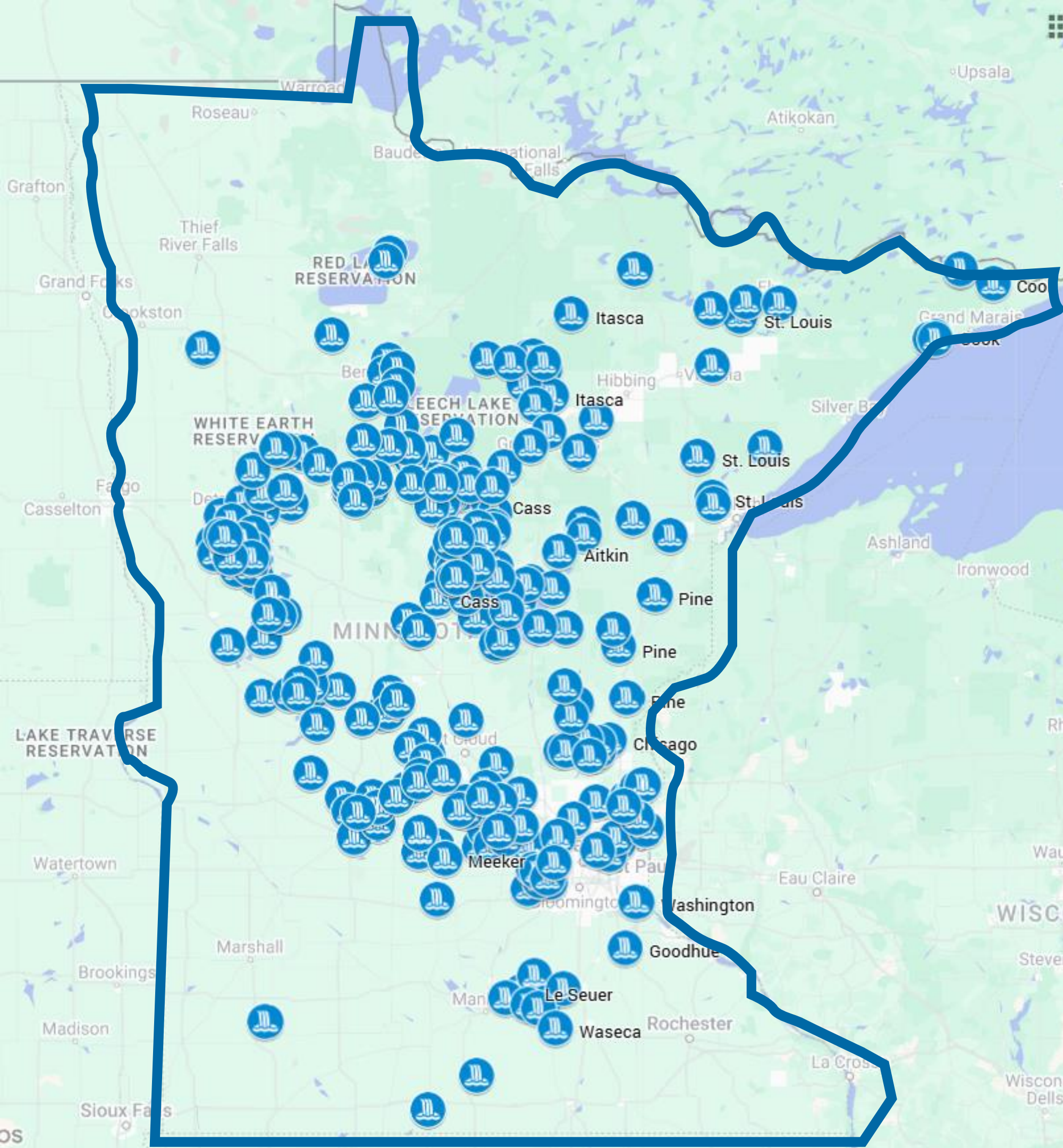


Protecting
Minnesota's lake
and river heritage
since 1994

Sami Selter, Associate Executive Director

Water Connects Us All

MLR protects Minnesota's lake and river heritage for current and future generations by forging powerful links among lakes, lake advocates, and policy makers. *We represent lake front property owners and advocates across 275+ lakes*





Minnesota Lakes & Rivers

MLR began in 1994 lobbying for fair lakefront property taxes. Today, with two registered lobbyists, MLR supports policies that help lake associations manage aquatic invasive species, protect natural shorelines, and preserve Minnesota's lake heritage.

Sign up for the Citizen's Action Network to stay informed and take action on MLR's legislative priorities.

www.mnlakesandrivers.org/citizens-action-network

**Get Recognized for
Your Stewardship**



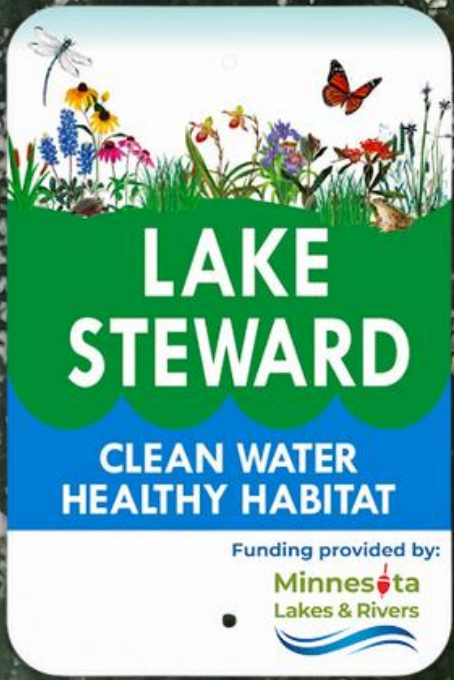
LAKE STEWARD

**A neighbor-to-neighbor
program sharing best
practices of shoreline
landscaping and redefining
natural shorelines as the *ideal*
lakefront!**

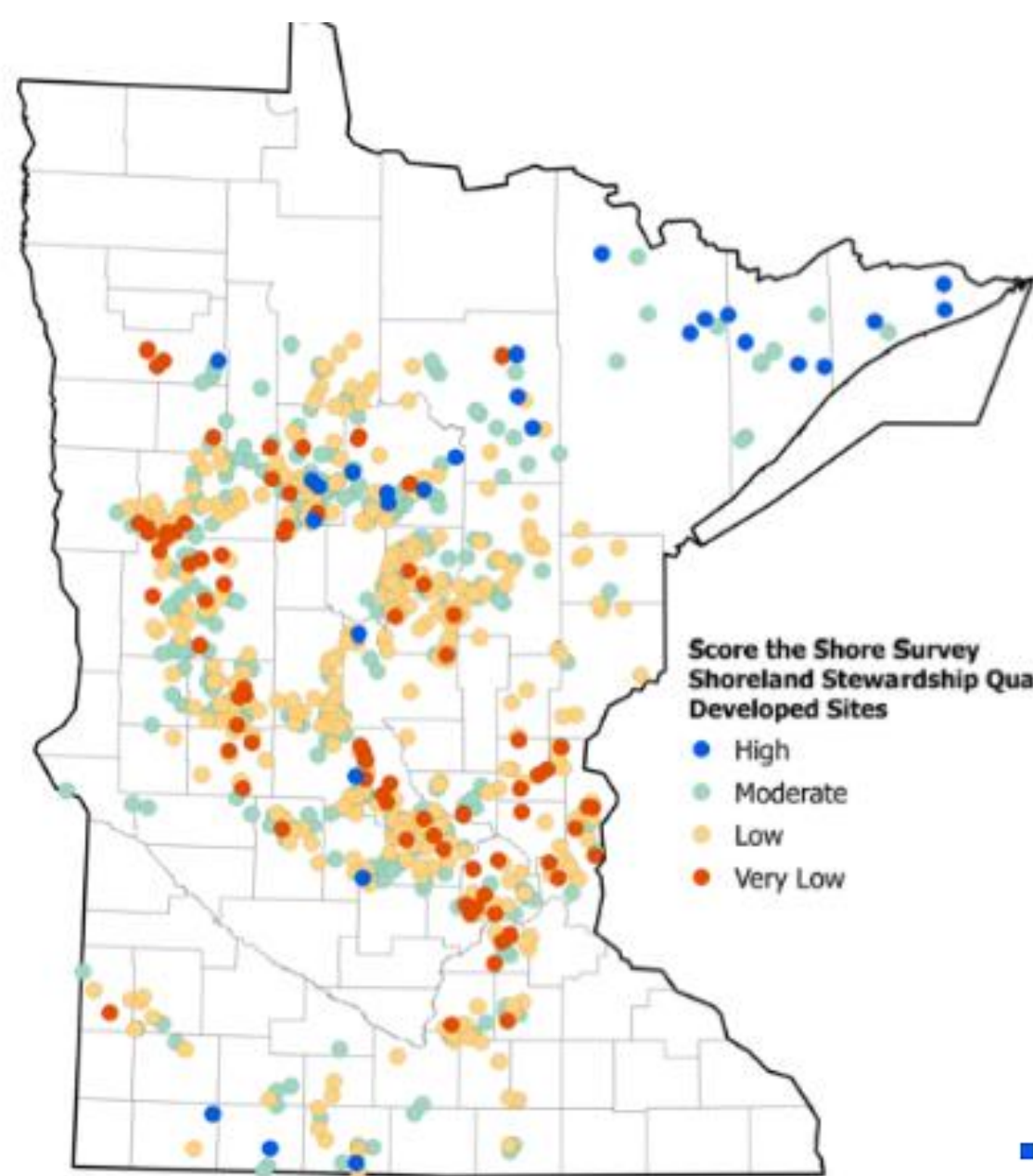
**To Learn more visit
www.mnlakesandrivers/lakesteward**



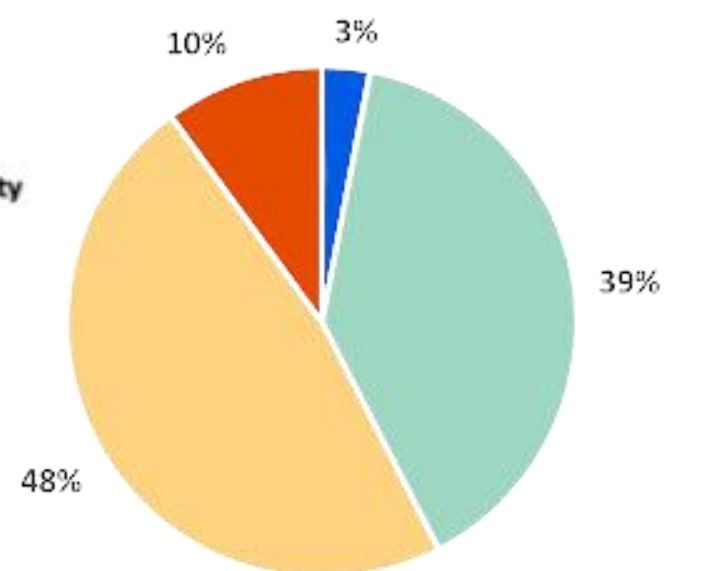
**By getting recognized for
your healthy shoreline,
you are joining with
hundreds of other MLR
Lake Stewards across MN
to shift norms, one
property at a time.**



**Scan to take the quiz and connect
with your lakes association's
volunteer evaluator.**



**Over 50% of
natural shoreline
has been lost.**



■ High ■ Moderate ■ Low ■ Very Low



As a founding member and organizer in the Natural Shoreline Partnership, MLR works with governments, Tribal Nations, and nonprofits to promote natural shorelines statewide.

**IT'S
SHORE
IMPORTANT**





STOP STARRY STONEWORT

MLR partners with lake associations, county officials, and agencies through a civic organizing process to address Starry Stonewort, engaging communities to find effective solutions and prevention strategies.

OUTREACH & EDUCATION 2024:
50+ public meetings and events

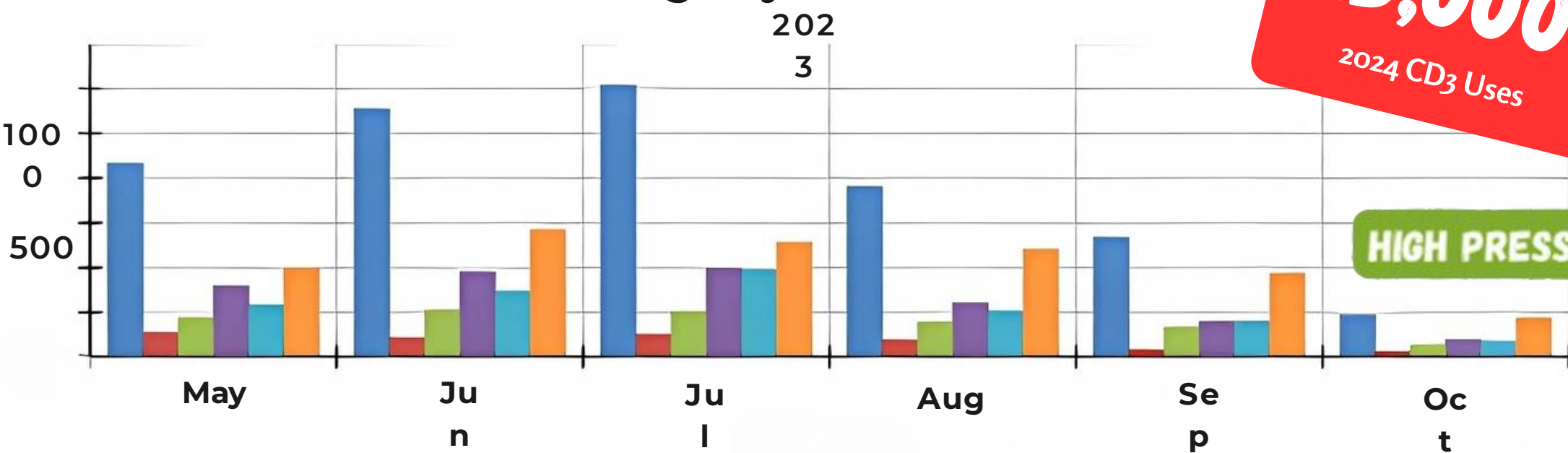
Direct communications to 180+lake associations and 23,000+ shoreline owners.

Articles in local media and organization newsletters, websites and blogs.

AIS PSA “How Well Do You Know MN?” received over 800,000 impressions

30 CD3 cleaning stations installed!

Tool Usage by Year/Month



Air Uses Brush Uses Light Uses Plug Wrench Uses Reach Grabber Uses
Vacuum Uses

15,000
2024 CD3 Uses

HIGH PRESSURE AIR





Ely AIS workshop

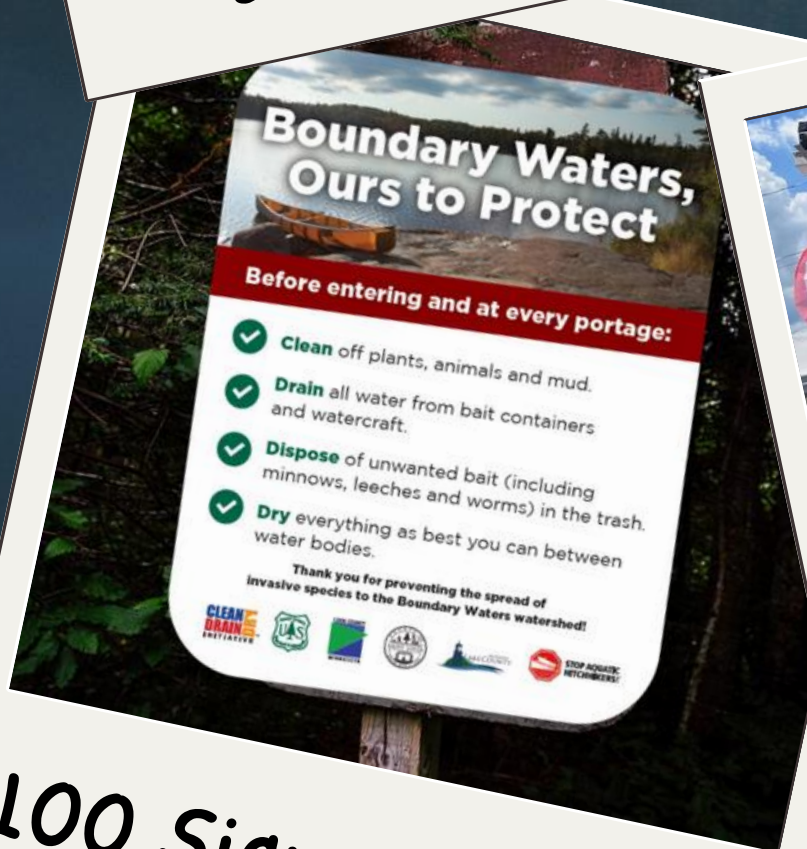


Wilderness update on WELY



An Exploration in Civic Organizing

- In 2019, Burntside Lake Association identified the need for AIS prevention around the BWCAW.
- A regional collaboration formed with MLR, the 1854 Treaty Authority, lake associations, county SWCDs, Quetico Provincial Park, MN Sea Grant, Sportsmen for the Boundary Waters, and DNR AIS staff.
- Together, we align resources to protect the region using shared signage, tools, and outreach.



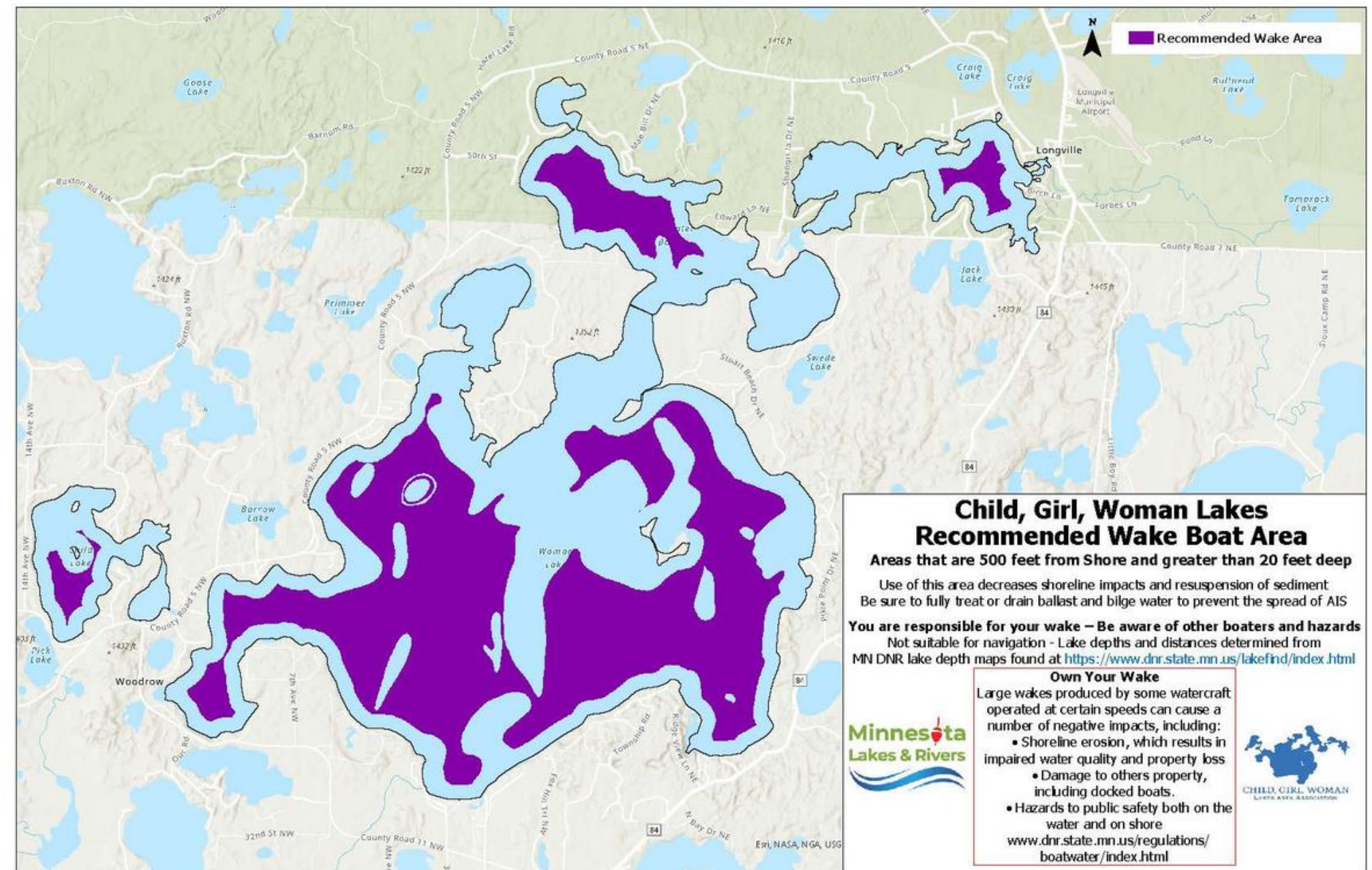
100 Signs Installed!



4th of July!

Enhanced Wake Boating

- Regulatory pitfalls
- Think back to snowmobiles
- Research: St. Anthony Falls Lab
- Education: Boater Safety and Wake Safe maps





**Connect
with our
team**

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Water Connects Us All

Get Involved with MLR today!

www.mnlakesanddrivers.org/join

**SCAN
ME! >>**



1 OUT OF 2

**OVER 50% OF WATERBODIES IN
MINNESOTA ARE IMPAIRED**



TAKE ACTION FOR OUR WATER!

